

Access GBA with HKTDC

The Guangdong-Hong Kong-Macao Greater Bay Area (GBA) offers tremendous potential for your business. To help you navigate GBA business opportunities, the HKTDC GoGBA one-stop platform gives you wide-ranging support including online and offline promotion events, support and advisory services and market intelligence. Find out how the HKTDC can help.

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Date	Venue	Event name	Event Format
I. Policy interpretation, counselling			
Year-round	Online	GoGBA WeChat mini programme – cross-border business tools and official business information	WeChat mini programme, website
Year-round	SME Centre + GBA Centre + Support centre	HKTDC GBA Centre (Shenzhen) and Business Support Centres in Dongguan, Nansha (Guangzhou), Qianhai (Shenzhen), Zhongshan, Hengqin (Zhuhai), Foshan and Jiangmen	Online, physical
8 Dec 2023	Hong Kong Convention and Exhibition Centre	Entering GBA to expand your entrepreneurial and business footprint	Seminar
12 Dec 2023	SME Centre + Online	GBA Business Connect for win-win results - seminar on latest market outlook and business strategies	Group advisory, Seminar
14 Dec 2023	Shenzhen	Seminar on setting up business in the GBA	Seminar
Jan 2024 (TBC)	SME Centre	Grow your business leveraging on GBA's advantages: tips for I&T companies	Seminar
TBC	SME Centre + Online	GoGBA Funding Series: Hengqin New Area	Seminar

II. Practical tips in GBA			
4-5 Dec 2023	Guangzhou + Shenzhen	Hong Kong business delegation to Shenzhen and Guangzhou	Business mission
7-8 Dec 2023	Shenzhen	Hong Kong Forum - GBA side trip	Business mission
14 Dec 2023	Guangzhou	Fashion Go Places: Guangzhou mission	Business Mission
Dec 2023 (TBC)	Huizhou	"Entering GBA" business mission and networking event	Networking event, business mission
Dec 2023 (TBC)	Huizhou	GoGBA Business Support Centre plaque installation ceremony	Networking event
Dec 2023 (TBC)	Shenzhen	GoGBA Hong Kong business service station (Futian) launching ceremony	Networking event
17 Jan 2024	Shenzhen	Hong Kong tech toys mission to Shenzhen	Business mission
Apr 2024 (TBC)	Shenzhen	GoGBA mission - I&T mission to Shenzhen / Dongguan	Business mission

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II. Practical tips in GBA			
TBC (Q1)	Shenzhen	GoGBA Business Support Centre plaque installation ceremony	Networking event
TBC	Huizhou	“Entering GBA” business mission and networking event - Huizhou	Business mission
TBC	Guangzhou, Dongguan and Shenzhen Qianhai	Hong Kong infrastructure and real estate-related services mission to the Greater Bay Area	Business Mission
TBC	Foshan	“Entering GBA” business mission and networking event - Foshan	Business mission
TBC	Zhaoqing	“Entering GBA” Business Mission and Networking Event - Zhaoqing	Business mission
TBC	Zhuhai	“Entering GBA” business mission and networking event + GoGBA Business Support Centre plaque installation ceremony - Hengqin New Area	Networking event, business mission
TBC	Guangzhou + Shenzhen + Online	Xiaohongshu & Bilibili: Guide for SME	Seminar

IV. Promotion of Service Industries			
TBC	GBA cities	Resolve2Win, GBA	Conference, business delegation
TBC	Zhuhai	Guangdong HK Macao GBA Fair for Trade in Services, Zhuhai	HK Image Pavilion

IV. Domestic Sales			
Year-round	Online + Offline	Design Gallery Mainland online and offline sales network	Consignment service
Year-round	Physical	HKTDC Transformation Sandbox (T-box) (Hong Kong) – free three-month guided support for Hong Kong businesses	SME support programme
23-26 Dec 2023	Hong Kong	Chill 11	Exhibition

Last updated on 23 Nov 2023

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GoGBA WeChat Mini Programme:
Cross-border business tools and business information on GBA from official sources



GoGBA Official Account:
Get the latest GBA business updates and information



HKTDC Website:
More about HKTDC support services and promotional activities